


FACULTY PROFILE

Personal Details

Name& Qualification	R. GAYATHRI MBA	
Designation	ASSISTANT PROFESSOR	
Department	Department of Management Studies	
Total Teaching Experience	2 Years	
Total Research Experience	3	
Total Industry Experience	Nil	
Area of Specialization	Marketing and Systems	
AICTE Faculty ID	1-45329672632	
Date of Birth	03-04-1986	
Date of Joining	20-06-2025	
Email ID	gayathrimba@jerusalemengg.ac.in	
Contact Number	8807251398	

Educational Details

S.No	Degree	Branch/ Specialization	Institution / University	Year
1	NET	Management	University Grand Commission	2024
2	MBA	Marketing and Systems	SCSVMV University	2008
3	BBA	Management	Thiruvalluvar University	2006
4				
5				

Research / Publication Details

1	Citations	-
2	h-index	-
3	I10 - Index	-
4	Patent Applied / Published	-
5	Fund Received	-
6	Number of Publications in International Journal	-
7	Number of Publications in International Conference	-
8	Number of Publications in National Journals	-
9	Number of Publications in National Conference	-
10	Books / Chapters Published	-
11	Copy right	-

Research Guidance Details

S.No	University	Supervisor ID / Reference
1	-	-
2		
3		

Professional Society Membership Details

S.No	Professional Society Name	Member ID
1	-	-